

Iris Archuleta is co-founder and senior partner of EMERALD CONSULTING, founder of UrAtWork and the architect of Emerald Consulting's HIGH Performing Communities model.

Having held the post of Director of the San Francisco/Oakland Minority Business Development Centers, Ms. Archuleta is a recognized expert and leader in the area of community reinvestment and has written and taught curriculum in Urban Politics for the California State University at Hayward.

She has been called upon to speak and lead discussions on the economic condition of California's inner city communities and how community development is accomplished. She has spoken before an extensive range of audiences such as Chairman Greenspan of the Federal Reserve Bank; Eugene Ludwig, Comptroller of the Currency; the California State Legislature; the California Base Closure Hearings; the Alameda County Board of Supervisors; Leadership San Francisco; Kathleen Brown's Economic Summit; and the Southern California Urban League to name a few venues.

Mrs. Archuleta has served as an advisor on minority business development to public officials, community organizations, financial institutions and economic development agencies. She has served as an advisor and consultant to the President and CEO of Odwalla Corporation on minority and youth entrepreneurialism and has previously served as chief consultant to the Ecumenical Development Initiative - USA and the California Community Investment Partnership. These initiatives were aimed at small business development in inner cities and rural communities of California with high levels of poverty and unemployment.

She has also previously served as a Fellow with The Greenlining Coalition, a multi-cultural, statewide coalition of community groups committed to ending redlining and promoting community economic development. Through her background in banking and her expertise in the Community Reinvestment Act and Home Mortgage Disclosure Act policy, she successfully assisted with the negotiation of several significant CRA contracts with financial institutions, lobbying relevant legislation, and developing community reinvestment strategy.

Mrs. Archuleta has contributed her time and talents to youth development in the Bay Area for over 18 years. She has served the San Francisco school district as a consultant to the Arts Education Funders' Collaborative and the SFUSD Elementary Arts Education Program. Additionally, she is a past member of the Board of Directors of Our Kids First and the Fellowship Academy and Preschool. Ms. Archuleta has developed countless programs for underserved youth of San Francisco and is currently the Co-Chair and designer of the Youth Intervention Network, (YIN) in Antioch, California.

Mrs. Archuleta has a degree in Political Science from the California State University at Hayward and a Law Degree from the John F. Kennedy School of Law